

# Eighteen ways to find revenue, *before you* spend it.

A procurement-grade overview of the ForIntel research catalog — scope, methodology, pricing, terms, and engagement model.

INSIDE THIS BRIEF

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# Research you can cite.

Foragentis is an AI research and product company based in Sacramento, California. ForIntel is the business-intelligence research arm — producing eighteen reports across four buyer lanes: Search & AI Visibility, Markets & Locations, Capital & Innovation, and Specialty.

Every claim in a ForIntel report traces back to a source. Findings are re-verified before delivery. Anything below our statistical thresholds is labelled directional rather than validated. If we cannot back a claim with data, it does not enter the report.

## FOUNDED

Foragentis · 2025

## HEADQUARTERS

Sacramento, California

## RESEARCH ARM

ForIntel · launched 2026

## BUYER LANES

Search & AI · Markets · Capital · Specialty

## METHODOLOGY

Compound signals + human verification

## PUBLISHED ASSETS

AEO/GEO 2026 · Consultant SERP Report · Market Entry sample

# How a ForIntel report is built.

## 01 Compound signals

Each report runs against a curated stack of more than two hundred data sources spanning search demand, citation graphs, trade flows, AI visibility, government statistics, and research literature. The product is the synthesis across clusters — compound signals no single-source platform can replicate.

## 03 Statistical discipline

Findings are tagged validated when they meet effect-size and confidence thresholds, directional when the signal is real but underpowered. Nothing in between.

## 02 Human verification

Every dataset is inspected by a senior analyst before findings are drafted. We do not ship machine summaries. We ship interpretation.

## 04 Counter-signal pass

Every thesis is stress-tested against its strongest opposing evidence — community pushback, negative news, regulatory risk. Available as a standard pass on any report.

# Eighteen reports, four buyer lanes.

*Each report answers one question, for one buyer, with a prioritized action plan.*

## 01

### Search & AI Visibility

Marketing & content leaders

#### Vertical Intelligence – Standard

\$499 LAUNCH

#### Vertical Intelligence – Complete

\$699 LAUNCH

#### Citation Displacement Brief

\$1,499 BASE

#### Citation Drift Atlas

\$2,499 BASE

#### Product Whitespace Brief

\$2,499 BASE

#### Product Listing Whitespace Brief

\$1,999 BASE · NEW

## 02

### Markets & Locations

Founders, operators, BD leaders

#### Market Entry Dossier

\$1,499

#### Site Selection Report

\$2,499 BASE

#### Local Market Pulse

\$129/MO PER LOC

#### Import Substitution Scan

\$2,499 BASE

#### Federal Spend Pipeline

\$1,499/QTR BASE

## 03

### Capital & Innovation

PE, VC, analysts, funders

#### Commercial Diligence Brief

\$7,499 BASE

#### Technographic & Traffic Teardown

\$2,499 STANDALONE · NEW

#### R&D Velocity Audit

\$4,999 BASE

#### Frontier Concept Brief

\$4,999 BASE

#### Research Field Atlas

QUOTE · \$7,500+

## 04

### Specialty

Pharma, brand, comms

#### Therapeutic Launch Forecast

\$2,499/QTR BASE

#### Cross-Surface Sentiment Audit

\$1,499 BASE

*Every SKU priced. Most are buyable directly; Research Field Atlas is the one quote-only commission. See pricing slide for full grid.*

# For teams competing for attention.

VERTICAL INTELLIGENCE LIVE

## Vertical Intelligence — Standard

\$499 launch · was \$1,299

*Where can we win attention in our vertical, and which battles are already lost?*

- Up to 200 keywords across one vertical with full SERP analysis
- Search demand: volume, intent, seasonality, value
- Content-gap identification grounded in real data
- Buyer archetype drawn from search and community language

BUILT FOR

Marketing leaders deciding where to invest content and SEO budget.

VERTICAL INTELLIGENCE LIVE

## Vertical Intelligence — Complete

\$699 launch · was \$1,500

*Are AI engines quoting us — or competitors — when buyers ask?*

- Everything in Standard, plus AI citation analysis
- Up to 200 keywords probed across ChatGPT, Claude, and Gemini
- Effect-size statistics predicting citation
- Wedge-query identification and visibility baseline

BUILT FOR

Marketing leaders treating AI search as a real channel.

# Citation intelligence reports.

CITATION INTELLIGENCE LIVE

## Citation Displacement Brief

\$1,499 base · +\$499 per 50-kw set

*Which competitor URLs do we actually have a chance of displacing?*

- Up to 50 keywords probed across three frontier models
- Top 10 displaceable URLs analyzed in depth
- Three-vector weakness scoring per URL
- Soft / contested / entrenched classification

BUILT FOR

SEO and content leaders ready to move from study to target list.

CITATION INTELLIGENCE LIVE

## Citation Drift Atlas

\$2,499 base · +\$499/qtr tracking

*Half our organic portfolio is about to lose share. Which half?*

- Up to 500 keywords mapped across the two-axis citation grid
- Entrenched / fragile / losing / emerging clusters
- Quarterly drift tracking available
- Companion data file with cluster-level scoring

BUILT FOR

CMOs at organic-dependent businesses needing a portfolio view.

# Product Whitespace Brief

\$2,499 base · +\$999 per adjacent category

*Where does real demand sit against bad existing solutions — and is the IP space open or already locked?*

A four-signal screen surfacing high-volume, high-CPC search categories where the existing apps and products are rated poorly, the patent landscape isn't owned by an incumbent, and technical and consumer communities are openly asking for an alternative. The output is a defensible build shortlist, not a brainstorm.

#### BUILT FOR

VPs of Product, startup founders, and innovation labs at Fortune 500s allocating real engineering budget against strategic bets.

#### WHAT YOU RECEIVE

- High-volume + high-CPC keyword opportunities ranked by buyer-side intensity
- Existing solution landscape with rating-and-review benchmarks per category
- "Alternative to" and "why does X suck" mining from technical & consumer communities
- USPTO issued-patent landscape: open vs. locked-in by incumbents
- Shortlist of 5–10 viable product wedges with preliminary go/no-go reads
- Buyer archetype and willingness-to-pay signal per wedge

#### WHY THIS REPORT, WHY NOW

*Companies spend millions building features nobody wants. The four-signal screen — search demand, commercial intent, existing solution quality, IP landscape — is the cleanest test of whether a build is defensible before a roadmap commitment.*

# Product Listing Whitespace Brief

NEW

\$1,999 base · +\$499 per adjacent product cluster

*Which product listings in our category are losing share, to whom, and why are buyers complaining?*

A listing-level competitive read for brands operating on Amazon, Google Shopping, or app stores. Surfaces the specific competing listings winning share against your product, the buyer-complaint patterns mined from real reviews across the competitive set, seller-concentration signal across the category, and a shortlist of 5–10 adjacent SKUs the buyer's product could extend into. Pairs with Product Whitespace Brief: that report tells a category strategist whether the category is open; this one tells a brand operator which listings are taking their lunch.

#### BUILT FOR

Directors of E-commerce, brand managers on Amazon/Google Shopping, DTC operators, and app-listing teams responding to listing-level share erosion.

#### WHAT YOU RECEIVE

- Top 10 competing listings with per-listing rank, traffic, sentiment, and price positioning
- Per-listing weakness scoring across three vectors: review sentiment, keyword coverage, price
- Buyer-complaint cluster analysis mined from product reviews across the competitive set
- Seller-concentration read — share of listings controlled by top sellers in the category
- Adjacent-product extension shortlist: 5–10 SKUs to extend into, with shared-keyword evidence
- Per-listing review-sentiment distribution and buyer-language bank for listing-copy refresh

#### WHY THIS REPORT, WHY NOW

*Most listing-intelligence tools (Helium 10, Jungle Scout) hand you the dashboard and expect you to find the pattern. This report delivers the pattern, the cause, and the response. Designed for operators who need to make a positioning call this quarter, not next.*

# For teams deciding where to plant.

MARKET ENTRY LIVE

## Market Entry Dossier

\$1,499 · one geography

*Should we enter this market — and through what channel?*

- Five-step Find / Size / Identify / Position / Act framework
- Trade-flow market sizing at HS-code resolution
- Tiered, scored named-prospect inventory — sized to category
- Recommended entry strategy with first-30-day actions

BUILT FOR

Founders and growth leaders evaluating new geographies.

SITE SELECTION LIVE

## Site Selection Report

\$2,499 base · +\$999 per metro

*Where should we open the next location — and which markets are already lost?*

- Per-ZIP opportunity score across one metro (50 ZIPs base)
- Incumbent quality scoring, not listing count
- Local economic and demographic tailwind overlay
- Demand-side search signal cross-referenced to local pack

BUILT FOR

Franchise development teams and multi-unit operators.

# Local Market Pulse

\$129/mo per location · subscription · volume tiers above 25

*How are my locations performing against the neighbors — and what should we be posting about this week?*

A monthly per-location intelligence subscription. Tracks competitive density and incumbent quality, review-rating drift against local rivals, and the customer questions actually being asked in your market. Includes five content prompts per location each month, drawn from real customer questions surfaced in the data.

#### BUILT FOR

Multi-unit operators (franchise networks, healthcare DSOs, service-area chains), and the agencies that manage their local presence at scale.

#### WHAT YOU RECEIVE

- Per-location competitive density & quality score, refreshed monthly
- Review-rating trajectory vs. top 5 local competitors
- Customer questions surfaced from Google Business Profile Q&A
- Local search-trend signal: what's rising in demand this month
- Five content prompts per location, drawn from real customer questions
- Quarter-over-quarter delta on share of local attention

#### WHY THIS REPORT, WHY NOW

*Most local-intelligence platforms charge \$200–500 per month per location for tools the operator has to interpret. We deliver the report instead — interpretation done, action items named. Strategic counterpart to Site Selection: that report decides where to plant; this one tracks how the planting is doing.*

# Trade flow and public spend.

TRADE FLOW LIVE

## Import Substitution Scan

\$2,499 base · +\$999 per pair

*Which goods are we importing in growing volume that nobody produces locally?*

- Trade categories ranked by import growth and supply gap
- One HS-code family + one country pair (base scope)
- Buyer-side demand profile and price sensitivity read
- Shortlist of HS codes worth founding a brand around

BUILT FOR

Made-in-country brand founders and economic development agencies.

PUBLIC SPEND LIVE

## Federal Spend Pipeline

\$1,499/qtr · +\$499 per sector

*Where is the government spending money that creates downstream demand for what I sell?*

- Federal awards by NAICS, agency, and region — quarterly refresh
- Downstream employment and hiring signal by geography
- Forward search demand surge correlated to award timing
- Named-prospect overlay: who is winning the contracts

BUILT FOR

BD leaders selling services into federally-funded sectors.

# Commercial Diligence Brief

\$7,499 base · +\$1,499 per peer benchmark · +\$999 Technographic add-on

*Is this target's market actually growing — and do users love the product, or is there a churn cliff coming?*

A pre-LOI telemetry brief on a named acquisition target. Combines SEC risk-factor mining, technology adoption trajectory, unfiltered review sentiment, hiring signal, and developer-community vitality to pressure-test the management deck against evidence the target cannot suppress or curate.

#### BUILT FOR

PE firms running diligence, VC partners scoping commitments, hedge fund research, and corporate M&A teams pressure-testing strategics.

#### WHAT YOU RECEIVE

- SEC 10-K risk-factor mining across the target and competitive set
- Technology adoption trajectory: accelerating, plateauing, or decaying
- Unfiltered sentiment from review sites, Reddit, HN, and app store reviews
- GitHub & PyPI activity trajectory for dev-tool and infrastructure targets
- Local employment and competitive labor signal from BLS data
- Churn-risk indicators surfaced from public conversation
- Optional: Technographic & Traffic Teardown layer (+\$999) per target or peer

#### WHY THIS REPORT, WHY NOW

*Traditional commercial diligence relies on management-curated customer references and sell-side narratives. Public-signal diligence — sentiment, telemetry, hiring, technology adoption — is harder to game and exists for any target. We deliver the artifact analyst-led firms charge \$50–200K for, at a price that fits a deal's diligence budget.*

# Technographic & Traffic Teardown

NEW

\$2,499 standalone · \$999 add-on to Commercial Diligence

*What's actually running under their hood, when did they switch to it, and where is their traffic actually coming from?*

A teardown of one named domain's tech stack, domain history, and historical traffic trajectory. Surfaces what infrastructure, analytics, and ad tech the company is actually running; how the stack has evolved; what their traffic and SERP visibility have looked like across at least 24 months; and which other domains share their primary technologies. Sold standalone for competitive intelligence and sales engineering, or as a \$999 add-on layer to Commercial Diligence Brief for diligence buyers who want tech-stack archeology on the target and peer set.

#### BUILT FOR

Standalone: B2B SaaS competitive intelligence teams, sales engineers preparing technical objection-handling, product strategists evaluating a category leader. Add-on: Commercial Diligence buyers wanting tech archeology on the target and peer set.

#### WHAT YOU RECEIVE

- Current tech stack inventory across CMS, analytics, payments, frameworks, CDN, hosting, ad tech
- WHOIS + domain-history archeology surfacing acquisition timing and rebrand history
- 24+ months of historical traffic trajectory with monthly organic and ranking-visibility data
- Same-stack cohort analysis — direct technographic competitors ranked by domain authority
- Historical SERP rank trajectory across named keyword set or top-100 ranked keywords
- Tech-vendor partner ecosystem read where one technology cluster dominates

#### WHY THIS REPORT, WHY NOW

*Sales reps and PMs use BuiltWith and SimilarWeb as raw data feeds. We deliver the interpretation: what changed, when, and what it means. As a diligence add-on, it adds tech-stack defensibility evidence to the standard SEC + sentiment + hiring + telemetry chain.*

# Frontier intelligence.

COMPETITIVE INTELLIGENCE LIVE

## R&D Velocity Audit

\$4,999 base · +\$1,499 per peer

*How fast does this company actually translate R&D into shipping product?*

- Patent filing cadence and concept-cluster mapping
- Code, package, and product surfaces tied to filings
- Median filing-to-ship half-life with peer benchmark
- R&D narrative cross-checked against financial disclosures

BUILT FOR

Equity analysts, hedge fund research, corporate strategy.

FRONTIER RESEARCH LIVE

## Frontier Concept Brief

\$4,999 base · +\$1,499 per cluster

*Which academic concepts are moving fast in the literature with no productized offering yet?*

- Concept clusters ranked by citation velocity vs. field median
- Implementation signal: code, repos, early adopters
- Patent and IP overlay per concept
- Time-to-product estimate based on technical complexity

BUILT FOR

Deep-tech and biotech VCs, corporate venture, innovation consultancies.

# Research Field Atlas

Quote · typically \$7,500–25,000

*Where is the field already going, and where are the gaps that funding could close?*

A complete structural map of a research field — institutions actively producing, citation trajectories, funder concentration, country specialization, and the most consequential signal: clusters of researchers working on similar problems with no existing collaboration. Built from publication and citation data across more than 200 million scholarly works.

#### BUILT FOR

Foundation program officers, government science agencies, corporate R&D strategy, vice provosts for research, and policy think tanks allocating science funding.

#### WHAT YOU RECEIVE

- Complete corpus map across a 3–5 year window with semantic clustering
- Institution-pair gap analysis: who should be talking but isn't
- Citation velocity time-series identifying rising and declining sub-areas
- Funder concentration and country specialization breakdowns
- Named-researcher influence ranking with affiliation trajectory
- Policy-grade methodology appendix suitable for external citation

#### WHY THIS REPORT, WHY NOW

*Foundations and government science agencies allocate billions annually with incomplete maps of the fields they fund. The COVID-19 dataset proved the model — structural research mapping changes funding decisions. We can now build that kind of artifact for any research field on commission.*

# For categories with their own questions.

THERAPEUTIC LAUNCH · SUBSCRIPTION LIVE

## Therapeutic Launch Forecast

\$2,499/qtr base

*What demand will my drug or device face — and is the conversation bending toward us, quarter over quarter?*

- Quarterly forward demand curve through approval and launch
- One indication + up to three geographies (base scope)
- Patient community pulse and emerging risk signals
- Clinical literature trajectory with QoQ delta analysis

BUILT FOR

Pharma brand and medical-comms teams running pre-launch and launch-window programs.

BRAND HEALTH LIVE

## Cross-Surface Sentiment Audit

\$1,499 base · +\$499/qtr tracking

*Why does Trustpilot say one thing and Reddit say another — and which leads?*

- Sentiment scoring across four surface types (base scope)
- Variance map: where surfaces agree, where they diverge
- Leading-vs-lagging surface identification
- Crisis-window or pre-launch deep-dive available

BUILT FOR

Challenger-brand CMOs, agencies, PR & comms leaders.

ADD-ON · AVAILABLE ON ANY REPORT

## The Counter-Signal Pass

Every thesis we publish ships with its strongest opposing case. Community pushback, one-star reviews, negative news, risk-factor language buried in 10-Ks — assembled into a ranked list of what could break the thesis and the early signals that would tell you it's breaking.

# Intake to delivery in five steps.

## 01

INTAKE

### Brief submitted

You complete a structured intake form: website, vertical, competitive set, and what you're trying to learn. Twenty minutes maximum.

## 02

SCOPE

### Confirmation

We confirm scope, timeline, and cost within one business day. For custom commissions we return a fixed-fee quote within two business days.

## 03

RESEARCH

### Data collection

Programmatic data collection runs in parallel against the relevant sources. Senior analyst reviews each dataset before drafting begins.

## 04

DRAFT

### Synthesis & verification

Findings drafted, statistical claims verified, counter-signal pass run, limitations documented. No claim ships without a source.

## 05

DELIVERY

### Report + companion files

PDF report delivered alongside any companion data files (Excel, CSV). Standard turnaround is one week from intake confirmation.

#### TURNAROUND COMMITMENTS

*Live SKUs: 7 business days · Standard commissions: 10–14 business days · Subscriptions: refreshed each cycle*

# Every report priced. No quote needed for seventeen of eighteen SKUs.

LAUNCH PRICING · THROUGH MAY 31, 2026

*Vertical Intelligence — Standard \$499 (was \$1,299) · Complete \$699 (was \$1,500)*

## 01 · SEARCH & AI VISIBILITY

### Vertical Intelligence — Standard

\$499 launch · was \$1,299

### Vertical Intelligence — Complete

\$699 launch · was \$1,500

### Citation Displacement Brief

\$1,499 +\$499 per 50-kw set

### Citation Drift Atlas

\$2,499 +\$499/qtr tracking

### Product Whitespace Brief

\$2,499 +\$999 per category

### Product Listing Whitespace Brief

\$1,999 +\$499 per cluster · NEW

## 02 · MARKETS & LOCATIONS

### Market Entry Dossier

\$1,499 one geography

### Site Selection Report

\$2,499 +\$999 per metro

### Local Market Pulse

\$129/mo per location

### Import Substitution Scan

\$2,499 +\$999 per pair

### Federal Spend Pipeline

\$1,499/qtr +\$499 per sector

## 03 · CAPITAL & INNOVATION

### Commercial Diligence Brief

\$7,499 +\$1,499 per peer

### Technographic & Traffic Teardown

\$2,499 standalone · \$999 add-on · NEW

### R&D Velocity Audit

\$4,999 +\$1,499 per peer

### Frontier Concept Brief

\$4,999 +\$1,499 per cluster

### Research Field Atlas

Quote \$7,500-25,000 typ.

## 04 · SPECIALTY

### Therapeutic Launch Forecast

\$2,499/qtr 1 indication + 3 geos

### Cross-Surface Sentiment Audit

\$1,499 +\$499/qtr tracking

ADD-ON · ANY REPORT

### Counter-Signal Pass

**+\$499**

· every thesis stress-tested against its strongest opposing case.

Subscriptions billed in advance per cycle · Volume tiers above 25 locations · Custom scope quoted within 2 business days

# What we commit to in writing.

## PAYMENT

Payment is taken at order via Stripe — no separate procurement-system integration required. Net-30 invoicing available on engagements over \$5,000 with a signed SOW.

## REFUNDS

One-shot reports are refundable in full within 48 hours of purchase if research has not started. Subscriptions can be cancelled at any time; the current quarter's report, once delivered, is final.

## NICHE GUARANTEE

If your vertical is too niche for us to surface findings that meet our statistical thresholds, you receive a full refund. We will not ship a report we cannot stand behind.

## CONFIDENTIALITY

Your intake, client roster, and any non-public context you share remain internal to the research team. We do not publish client names. NDAs are signed on request without delay.

## INTELLECTUAL PROPERTY

You receive perpetual rights to use the report internally and externally, including citing and quoting with attribution. Aggregate methodology may inform our future work, but nothing identifying you.

## PUBLIC PROOF — SAMPLE REPORTS

### Consultant SERP & Demand Report

Complete-tier sample. Search demand, SERP landscape, AI citation for the independent consultant vertical.

[13 min · /publications/reports/consultant-serp-demand-2026](#)

### Market Entry Dossier Sample

Redacted public sample of a Market Entry dossier. Analytical structure and limitations transparency preserved.

[30 min · /publications/reports/market-entry-dossier-sample](#)

### State of AEO and GEO in 2026

Foragentis · ForIntel Research · April 2026. 9,900-word multi-method study of AI citation patterns.

[42 pages · /publications/research/state-of-aeo-geo-2026](#)

## NEXT STEPS

**Tell us about your vertical.**  
*We'll do the rest.*

We don't ask you for keywords — that's the deliverable. Give us your website, your industry, and what you're trying to learn. We take it from there.

## TO COMMISSION A REPORT

EMAIL	<a href="mailto:forintel@foragentis.com">forintel@foragentis.com</a>
INTAKE FORM	<a href="https://foragentis.com/forintel#order">foragentis.com/forintel#order</a>
SAMPLES	<a href="https://foragentis.com/publications/reports">foragentis.com/publications/reports</a>

## DATA HANDLING

We do not retain personally identifiable data on your customers or prospects. Companion files containing third-party prospect data are sourced from public business registries and commercial directories.

# Eighteen reports.

*One question at a time.*

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INTAKE FORM

[foragentis.com/forintel#order](https://foragentis.com/forintel#order)

SAMPLE REPORTS

[foragentis.com/publications/reports](https://foragentis.com/publications/reports)